Cookie Policy

> **This version is not current.** It was in force from 3 September 2026 to 12 November 2026. Read the current version.

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1. What are cookies

Cookies are small text files placed on your device when you visit a website. They are widely used to make websites work, or work more efficiently, and to provide information to the site owner.

Cookies can be **session cookies** (deleted when you close your browser) or **persistent cookies** (remain until they expire or you delete them). They can be set by the website you are visiting (first-party) or by third parties providing services on that site.

2. Cookies we use

The table below describes the cookies used on silvalex.co.uk.

Cookies used on silvalex.co.uk

Cookie	Provider	Type	Purpose	Duration
Session state	Silva / Cloudflare Pages	Essential	Maintains basic site functionality and security.	Session
_ga, _ga_*	Google Analytics	Analytics	Counts visits and traffic sources to measure site performance. Data is anonymised.	2 years
JotForm session	JotForm	Functional	Preserves form state for embedded JotForm forms.	Session
Brevo tracking	Brevo (Sendinblue)	Marketing	Tracks email newsletter sign-ups and link clicks from email campaigns.	13 months

We will update this table as we add or remove cookies. Essential cookies cannot be disabled as they are required for the site to function.

3. Similar technologies

As well as cookies, we use your browser's local storage to remember your light or dark display preference on the Silva AI pages. This is stored only on your device, is not a cookie, contains no personal data, and is never sent to us. You can clear it at any time through your browser settings.

4. Third-party cookies

Some cookies on this site are set by third-party services we use. These third parties have their own privacy and cookie policies which govern how they use the data they collect. We have no control over cookies set by third parties.

The third parties whose cookies may appear on this site include Google Analytics, JotForm and Brevo. Their privacy policies are available on their respective websites.

Our AI chat assistant, Elena, runs on our own infrastructure and does not set any third-party cookies.

5. Managing cookies

You can control and delete cookies through your browser settings. The following links explain how to manage cookies in the most commonly used browsers:

01 Google Chrome

02 Mozilla Firefox

03 Apple Safari

04 Microsoft Edge

Please be aware disabling cookies may affect some functionality on this website.

6. Contact us

If you have any questions about this Cookie Policy, please contact us at hello@silvalex.co.uk or see our full Privacy Policy.